

# Kasey Randall

Designing a better world, one slain dragon at a time.

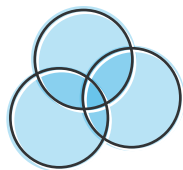
kaseyrandall.com | kaseyrandall.design@gmail



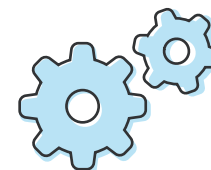
## OVERVIEW



Product Design  
& Direction



User - Centered  
Experience



Prototyping  
& Interaction

## EXPERIENCE

### Senior UI / UX Designer

GEICO Digital Experience Team  
[www.geico.com](http://www.geico.com)

April 2017 - Present  
Washington, DC

As a passionate designer I collaborate with product teams and UX researchers to translate functional specifications into UI wireframes, mockups and prototypes. It is my responsibility to expand the company's user experience strategy and design initiatives for mobile and web via evolving standards, methodologies, and style guides. I lead design and innovation through various projects across company platforms including their high rated mobile app serving millions of customers.

### UI Designer / Developer

LSI  
[www.liquidityservices.com](http://www.liquidityservices.com)

Jan 2017 - April 2017  
Washington, DC

### UI / UX Designer

Radolo  
[www.radolo.com](http://www.radolo.com)

Feb 2015 - Jan 2017  
New Orleans, Louisiana

### Product Designer

Self Employed  
[www.kaseyrandall.com](http://www.kaseyrandall.com)

Jan 2011 - Present  
New Orleans, La / Washington, DC

References Upon Request

## PROFICIENCY

Design Thinking and Process / Best Practices  
Prototyping / Animation  
IA / Data Visualization  
Human Centered Design / User Empathy  
Conversational UI  
Technical Specifications  
Color Theory  
Collaboration  
Autonomy / Team Player  
Client Relations

## WEAPONS

Xd, Ai, Ps, Id  
Ae, Pr,  
Sketch  
Principle  
Invision  
HTML  
CSS  
JustinMind  
Axure  
This Brain

## ★ EXTRA

I believe in being part of something greater than myself



### Co-Organizer

DC: Disctrict Creatives  
2017 - present  
Meetup Group



### Creator / UI Designer

[www.facetheforce.today](http://www.facetheforce.today)  
May 4, 2016  
Placeholder Service for Developers



### Chief Creative Officer

Happy Gorilla Game Studio  
January 2016 - Present  
In charge of Brand / Web / UI Design



### Founder / Coordinator

NOLA Pokecrawl 2016  
August 29, 2016  
Fundraiser Event for the LA-SPCA

⊕ I'm always adding to the list

## EDUCATION

### Bachelors of Arts

Southeastern Louisiana University  
Visual Arts - New Media and Animation

### HONORS

2007 - 2012

## SLAYING DRAGONS

- Well-versed in visual, interactive, and user-centered design principles
- See products from idea to launch
- Wide knowledge of various frameworks, software, systems, dimensions, specifications
- Can adapt and survive in extreme conditions
- Strong eye for visual design, branding, typography, layout and composition, color, interface components
- Use HTML, CSS, JS, jQuery and design trends regularly to brings ideas to life
- Able to articulate design decisions confidently and persuade when I need to