

Kasey Randall

Designing a better world, one slain dragon at a time.

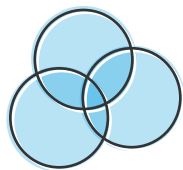
www.kaseyrandall.com | kaseyrandall.design@gmail.com



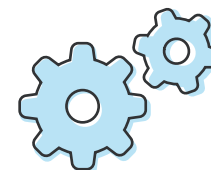
OVERVIEW



Product Design
& Direction



User - Centered
Experience



Prototyping
& Interaction

EXPERIENCE

Senior UI / UX Designer

ByteCubed

www.bytecubed.com

Nov 2017 - Present
Washington, DC

Leading product design initiatives utilizing evolving standards and best practices for usability, functionality, and of course beauty. Crafting the team and processes through organizing design workshops and huddles, facilitating user tests and research, and providing product direction. My responsibility also include advancing the company's user experience strategy and playbook, methodologies, style guides, UI elements, creating and managing design systems that are adaptable and scalable.

Senior UI / UX Designer

GEICO UX Team

www.geico.com

Apr 2017 - Nov 2017
Washington, DC

UI Designer / Dev

LSI

www.liquidityservices.com

Jan 2017 - Apr 2017
Washington, DC

UI / UX Designer

Radolo

www.radolo.com

Feb 2015 - Jan 2017
New Orleans, Louisiana

Product Designer

Self Employed

www.kaseyrandall.com

Jan 2011 - Present
Nola / Washington, DC

References Upon Request

PROFICIENCY

Design Thinking and Process /
Best Practices

Prototyping / Animation

IA / Data Visualization

Human Centered Design /
User Empathy

Conversational UI

Technical Specifications

Color Theory

Collaboration

Autonomy / Team Player

Client Relations

WEAPONS

Xd, Ai, Ps, Id

Ae, Pr,

Sketch

Principle

Invision

HTML

CSS

JustinMind

Axure

This Brain

★ EXTRA

I believe in being part of something greater than myself



Co-Organizer

DC: District Creatives

2017 - present
Meetup Group



Chief Creative Officer

Happy Gorilla Game Studio

January 2016 - Present
In charge of Brand / Web / UI Design



Creator / UI Designer

www.facetheforce.today

May 4, 2016
Placeholder Service for Developers



Founder / Coordinator

NOLA Pokecrawl 2016

August 29, 2016
Fundraiser Event for the LA-SPCA

⊕ I'm always adding to the list

EDUCATION

Bachelors of Arts

Southeastern Louisiana University

Visual Arts - New Media and Animation

HONORS

2007 - 2012

SLAYING DRAGONS

- Well-versed in visual, interactive, and user-centered design principles
- See products from idea to launch
- Wide knowledge of various frameworks, software, systems, dimensions, specifications
- Can adapt and survive in extreme conditions
- Strong eye for visual design, branding, typography, layout and composition, color, interface components
- Use HTML, CSS, JS, jQuery and design trends regularly to brings ideas to life
- Able to articulate design decisions confidently and persuade when I need to